



Comment from our chair

'It has been another year of progress for Christianity.org.uk as we have sought to widen the diversity of articles we offer, with the writing team including those from often under-represented groups. We have expanded our offering of balanced articles on a range of topics, and published some fascinating opinion pieces to provoke deeper engagement with issues of the Christian faith. We have also been widening the ways people can access the site, to include video as well as written formats. I am grateful to our editor, and the team of volunteers who provide a professional yet personal site, where people can come to know more about Jesus and what it means to be a Christian.'

The Revd Dr Simon Woodman
Bloomsbury Central Baptist Church

Cost to run Christianity.org.uk

£35,368 of which:	
Payroll	£22,728
Pension	£1,104
Insurance	£372
P, S & T	£358
Travel	£750
Literature	£31
Website	£6,757
Newsletters	£700
Expenses	£785
Other	£1,782

Funds received

£20,300 of which:	
Grants	£11,000
Investments	£4,200
Gifts	£5,100

Summary of the year

- In 2023, we received over 620,000 visits to our site, with average monthly visits growing year on year since the site was launched in 2020.
- We have seen a small rise in the number of enquiries we received from visitors (over 800). We responded to many questions about faith, requests for prayer, and help finding a church. Additionally, through our partner Verite, we sent out gospels to all in the UK who requested them. Around a third of all those messaging us with questions were looking to become Christians, and we had the honour of helping them in their journey.
- People from all over the globe visited our site, with 232 countries reached. Our top audiences are the US, the UK, and Australia.
- We updated the website regularly, and added 28 original articles. These included articles on the origins of the Israel/Palastine conflict, mental health, Star Wars and Christianity, the significance of the coronation, witches and witchcraft, pilgrimage, body image, why Christians worship, and so much more.
- We created a testimonies/faith journeys page, and expanded our section on alternative spiritualities. We also produced a QR code for use by churches.
- We worked with organisations, including Hope Together, Hope magazine, Premier Radio, Baptists Together magazine, the Trafalgar Square Passion Play, and the Church of England, to direct people to our website.
- We posted twice-weekly on social media, to our growing number of supporters, and sent out monthly prayer letters and termly newsletters to supporters. We continued to build relationships with Christian organisations, and are always looking to grow both our offering, and public awareness of the site.
- With extra resources, we would like to grow our testimonies page, create an interactive timeline of Jesus' life (our most popular page), create more audio/visual content, and look into increasing our presence outside of the traditional Google search.

Christianity.org.uk visits

