



## Comment from our chair

"This year, Christianity.org.uk has continued to grow as a unique resource for individuals seeking to understand the Christian faith. We have deepened our engagement with a global audience, providing thoughtful and balanced articles on a range of topics that speak to the questions people are asking today. Our commitment to inclusivity remains central, and we have welcomed new voices and perspectives to enrich our content. With the introduction of new features like audio articles, and dedicated pages on mental health and supporting Christians in hostile contexts, we are finding creative ways to serve our visitors and meet their needs. We will continue to develop the site to ensure it is a welcoming, helpful, and pastoral space for people exploring faith. I am encouraged to be Chair of an organisation that points thousands to Jesus each day, and delighted to welcome Bishop Mike Royal and Dr Amy Orr-Ewing to our growing number of eminent patrons."

**The Revd Dr Simon Woodman**  
**Bloomsbury Central Baptist Church**

## Cost to run Christianity.org.uk

£33,984 of which:	2024
Payroll	£24,851
Pension	£1,193
Insurance	£389
P, S & T	£548
Travel	£1,352
Literature	£0
Website	£912
Newsletters	£405
Expenses	£1,125
Other	£3,209

## Funds received

£20,300 of which:	
Grants	£11,000
Investments	£4,200
Gifts	£5,100

## Summary of the year

- In 2024, we continued to expand our website and welcome well over 1200 visitors from around the world each day.
- Numbers of enquiries remained high, and we were delighted to be able to answer theological and pastoral enquiries, pray for visitors, and even help 73 people find a suitable church. Building on our ecumenical links, we have honed our offering, so that people can request a certain denomination or preference (ie. traditional, children's work etc.). If no preference is given, we offer a carefully picked selection of churches from across the denominational and cultural spectrum.
- Our largest audiences remain in the English-speaking countries of the US, UK and Australia, with Hong Kong now joining the top 10 for sending visitors.
- Our website is updated regularly, with new features and unique, balanced informative articles often added. New articles include, but are not limited to, Meditation, mindfulness and prayer, Why do Catholics honour the saints?, What is Pentecost? and opinion pieces such as Near death experiences, Miracles and healing today, and Life as a nun.
- Due to large numbers of enquiries from countries where Christians are persecuted, we've published a page full of helpful information, links and encouragements for those living in hostile contexts.
- With an upsurge in mental health diagnoses, we have created a dedicated feature page, full of articles giving helpful Christian perspectives and testimonies on the subject of mental health.
- 2024 sees our current patrons, the Revd and Right Hon Baroness Maeve Sherlock, and His Eminence Archbishop Angaelos of London (Coptic Orthodox), joined by Bishop Mike Royal (chair of Churches Together in England) and Dr Amy Orr-Ewing (theologian and author).
- In addition to our twice-weekly posts on Facebook and X, we have set up a presence on Bluesky and started posting and building a following there. We also attended and spoke at a number of events to promote our work and network with other Christian organisations.
- We've created a new audio feature for our website, where visitors can listen to (as well as read) selected articles. We will be increasing this offering over the coming year. Spotify users can now also hear those articles through the music platform.
- With extra resources, we would like to continue growing our audio offering, and our testimonies page. We also plan to create an interactive timeline of Jesus' life - our most popular article.

## Christianity.org.uk visits

